

3RD ANNUAL SMOKING CESSATION DAY

ONLINE EVENT

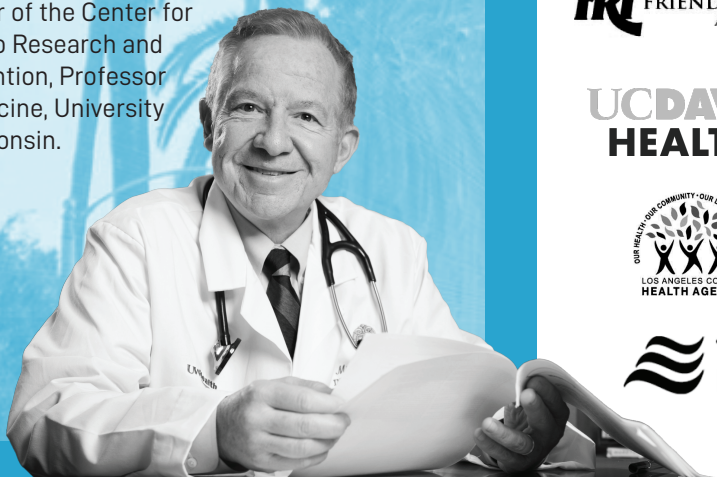
REGISTER FOR THE LIVE SESSION
NOBUTTS.ORG/EVENT

For further information, please contact
Theodore Friedman, MD, PhD:
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KEYNOTE SPEAKER

Michael Fiore, MD, MPH

Director of the Center for
Tobacco Research and
Intervention, Professor
of Medicine, University
of Wisconsin.



California
Tobacco-related
Disease
Research
Program
(TRDRP)

FRIDAY

**MAR 5
2021**

8AM-12:30PM

UPON COMPLETION
PARTICIPANTS WILL BE ABLE TO

- * Elaborate on the national e-efforts to reduce the rates of cigarette smoking and vaping
- * Discuss the pros and cons of e-cigarettes to aid in smoking cessation
- * Describe the health disparities of smoking and smoking cessation
- * Give examples of how the California Smokers' Helpline can be used to help with smoking cessation
- * Discuss the latest information on Group Behavioral Therapy for Smoking Cessation
- * Explain new approaches in Smoking Cessation Pharmacotherapy

TARGET AUDIENCE

Providers and other staff members
who treat smokers.

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**TOBACCO-RELATED DISEASE
RESEARCH PROGRAM**